

# Robert Keft - Managing Director Safety Australia Group



Master of Business Administration Degree (Southern Cross University), Graduate Diploma in Management (AGSM -UNSW), Diploma WHS (Churchill).

Robert is the founder of the Safety Australia Group and is focused on making a positive difference to Workplace Health and Safety.

Partnering with small to medium enterprises since 2007, the Safety Australia Group has supported thousands of businesses to navigate their WHS obligations. This has led to the growth of one of the largest networks of WHS professionals in Australia.

As an experienced leader and coach, Robert has regular executive level speaking engagements with Board Members, Directors and Executives in regards to their Due Diligence, Work Health and Safety and Psychosocial obligations.

Not new to the boardroom, Robert worked with AGL Energy for over 20 years in varying operational and leadership roles, so he understands the pressure placed on company officers.

Over his career, Robert has witnessed a number of serious workplace accidents, of which he draws on his corporate career and life experience to make his presentations interesting and relevant.

As a young man Robert's first supervisor and mentor lost his arm in a workplace accident and the impact this left on family, friends and colleagues has never left Robert.

Robert's passion for Workplace Health and Safety was born at this time and is the driving motivation behind the Safety Australia Group, to improve health and safety standards in the workplace and prevent workplace injuries and fatalities.

Robert has completed a Diploma in Workplace Health & Safety.

## Future Aspirations

Robert is interested in giving back to our wider community by making himself available to serve in Non-Executive Board roles in sectors such as Aged Care, Community and Disability Services.

These organisations will be operate primarily in the NFP, Charitable and Government Sectors.

Robert has attended Company Directors Course previously with the Australian Institute of Company Directors.

To continue to grow the safety business model that is flexible enough to be adopted by any organisation.

**Australian Institute of Health & Safety Corporate Partner | Recruiting & Consulting Services Association (RCSA) Corporate Member**

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